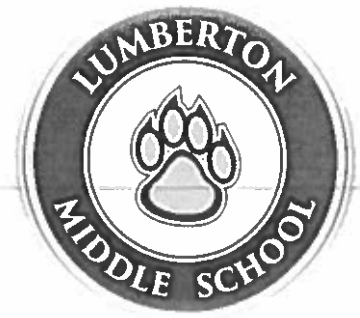


# LUMBERTON MIDDLE SCHOOL

30 Dimsdale Drive  
Lumberton, NJ 08048



Dear LMS Parent/Guardian,

We are excited to inform you that our school has launched STOPit!

STOPit is an online reporting tool designed to deter and mitigate bullying and cyber abuse, consisting of an app and a backend incident management system for school administrators.

Our students will have access to the STOPit mobile app, which has two simple but powerful features.

**Report** can be used by students to report incidents to school contacts (anonymously, if the student so chooses) and/or to trusted contacts the student selects.

**Get Help** can be used to engage in two-way communication with school contacts or to access a 24/7, 365 talk-or-text Crisis Center.

Both **Report** and **Get Help** empower students to stand up for themselves and for one another. Students have the power to help put an end to harmful and inappropriate behavior they see online through social media and other means. They can use STOPit to reach out for help if they or a peer are facing a personal crisis or experiencing bullying, abuse, or are otherwise in need of assistance. Our goal with STOPit is to create a safer, kinder school community, both online and off.

To use the STOPit platform, only a limited amount of student information will be needed, including the student's name, student ID and/or email address. No additional personally identifiable information will be required, although students may choose to share more when they use STOPit.

Both our school and STOPit are committed to protecting the privacy of student data. STOPit is a signatory to the Student Privacy Pledge spearheaded by the Future of Privacy Forum and the Software & Information Industry Association, and endorsed by President Obama. You should also review STOPit's Privacy Policy for details, including more information on how anonymous reporting works.

Encourage your child to download STOPit today!

## STEPS TO DOWNLOAD STOPit

1. Download the STOPit app
2. Enter code standup4lms



*Mr. Wrigley*  
Bud Wrigley, Principal

*Ms. Larison*  
Shelby Larison, Assistant Principal

More information and resources can be found online at [stopitcyberbullying.com](http://stopitcyberbullying.com)

**LUMBERTON MIDDLE SCHOOL**  
Phone (609) 265-0123 Fax (609) 265-0476